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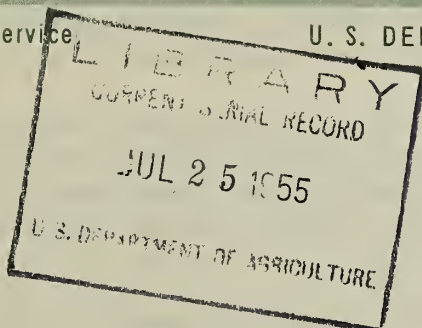
Ideas

about 4-H Clubs and Y M W



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE



No. 18
Washington 25, D. C.
June 30, 1955

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Dear Coworkers:

REVIEWING THE SILVER ANNIVERSARY NATIONAL 4-H CLUB CAMP

Three hundred former delegates, and many members of their families, honored the Camp by attending the Silver Anniversary observance. Most of them were here for Monday, June 20, and stayed over for the visit with the President at the White House at noon on Tuesday. This enthusiastic response helped make the 1955 Camp significant for the delegates as well as for guests.

Another significant milestone was achieved in the leaders' sessions, where the eight designated program development committees and four exploratory groups buckled down to basic planning for the progress of 4-H across the Nation. The exploratory groups considered these four important and timely areas:

Leader Recruitment and Training
Programs for Older Boys and Girls in 4-H Work
The Farm and Home Unit Approach
Marketing Emphasis in 4-H

Copies of the reports of these four groups will be sent you as soon as they are available. Reports of the eight program development committees will clear, in the usual way, through the Extension Subcommittee on 4-H Club Work.

Comments about the Anniversary Camp have been numerous and generous. It has been truly a cooperative venture, with many, many persons from Extension staffs and associated groups having responsibilities for its success. Those who have had the opportunity of being "back stage" on the planning and arrangements appreciated this fine cooperation. Both the Extension Subcommittee and the USDA hosts say a sincere "Thank you."

Considerable discussion in the leaders meetings centered around future plans for dates, name and possible combination of this and other national events. Word of official action on a National Events Committee report and proposed change will reach your Director through minutes of the Extension Committee on Organization and Policy. As a result of this action we are now proceeding to arrange hotel accommodations and Departmental Auditorium reservations for the 1956 National 4-H Club Camp to be held in Washington, D. C., June 13-20, 1956.

HONORING OUR COWORKERS

The Fellowship Dinner at Camp was the occasion to honor five retired State Leaders by presentation of National Camp Citations. These included: Hallie Hughes, Oscar H. Phillips, F. E. Heinzelman, Chester W. Rubel and David Sharp Jr. At this same event, Ruth C. Weston and Paul C. Barker were presented with gold keys for 25 years' service to 4-H.

The dramatic presentation "Deep are the Roots", under Joe Tonkin's direction, gave opportunity to honor early pioneers in 4-H work - particularly those State and Federal Extension and National Committee workers who were part of the staff for the initial Camp in 1927 and who could be in Washington for the Anniversary observance.

An exhibit in the patio of USDA also highlighted the then-and-nows of National Camp as well as progress in the total 4-H Club movement. A popular feature of the patio display was a new loan exhibit "Woven into the Fabric of American Life During the Past 50 Years." The panels indicated that nearly 20 million boys and girls have gained leadership and citizenship training through the 4-H Club program.

TRAGEDY IN NEBRASKA

You will be very sorry to learn of the tragic accident on June 26 in Nebraska, in which Guy Davis, Assistant State 4-H Club Leader, Nebraska, was killed and Mrs. Dorothea Holstein, also Assistant State Club Leader, was seriously injured. Mr. Davis and Mrs. Holstein were returning from a 4-H Conservation Camp when the automobile accident occurred. Our sincere sympathy goes to Mrs. Davis and Mrs. Holstein. Dorothea is in the hospital at Alliance, Nebraska.

THE FEDERAL STAFF WELCOMES A NEW WORKER

We are pleased to announce that Lloyd Rutledge, Extension Community Activities Specialist of Arkansas and former Assistant State 4-H Club Leader there, will join our Division staff on July 11. Lloyd, you will recall, is the author of a very attractive and new training manual for 4-H Club tractor maintenance program leaders. The manual was an outgrowth of Lloyd's master's thesis relating to this subject. After July he will be available for field work throughout the United States with special reference to assisting the States who are developing 4-H Club programs for older boys and girls.

Mr. Rutledge has enjoyed a broad and successful career. He served three years as a vocational agriculture teacher, a county agricultural agent and Assistant State 4-H Club Leader, and for the past year has been Extension Community Activities Specialist. His master's degree was earned at the University of Missouri in Extension Education and Rural Sociology.

Lloyd's family includes his wife, Lorene, and three children. They will move to Washington early this fall.

STATE STAFF CHANGES

Five new appointees to State 4-H staffs include: Sally Newell, Kentucky; Edward Gassie, Louisiana; Arthur C. Ausherman, Missouri; Russell W. Smith, Ohio, and Rosalie Mueller, Oregon. Charles I. Marayama of Hawaii now has the title of Acting Assistant Supervisor of 4-H. Our welcome and congratulations to all of them!

Florence Walker of New Jersey leaves the State 4-H staff to accept an assignment in Connecticut as Home Management Specialist. In Minnesota, Henry A. Pflughoeft retires from the position of District 4-H Club Supervisor. Eloise Johnson leaves South Carolina, June 30, to accept a position with the National Committee on Boys and Girls Club Work. Her fine help will now influence the programs of many States. Miss Johnson has served on many National Committees and on two different occasions was loaned to the Federal Extension Service to serve as National Camp coordinator.

Georgia Taylor will assume the position as State Girls' 4-H Club Agent in South Carolina. At the same time, Miss Hazel Ann Dean will take Miss Taylor's place as Assistant State Agent. Miss Dean is the sister of a former State 4-H worker on the Georgia staff, the former Miss Doris Dean.

Mrs. Ellen M. Kightlinger, Assistant State Leader, 4-H Club Work, in Arizona, has resigned. Mrs. Ruth Ann (Seacord) Miller has resigned from the position of Assistant State 4-H Club Leader in New York.

Paul J. Moore, State 4-H Club Leader in Montana has returned to duty after an absence on study leave.

Lorenzo F. Kinney of Rhode Island, one of the veterans of 4-H Club Work, retires soon after 36 years of service. He is well known across the country. Succeeding him in the Rhode Island position, on August 1, will be Kenneth L. Coombs, who has had 18 years experience in 4-H Club work in Chautauqua County, New York

4-H FELLOWS FOR 1955-56

We shall be pleased to help put out the welcome mat come September for the six new recipients of 4-H Fellowships, who will have the wonderful opportunity of 9 months' study in USDA and in Washington. The list includes:

Dale Apel, Kansas
George Broadwell, Vermont
Doris N. McDaniel, Oklahoma
Jane L. Merry, New York
Willa Morava, Nebraska
Howard Willson, Montana

The six young people who are just concluding their studies and returning to their Extension positions, have both gained and contributed much during their stay here.

4-H NAME AND EMBLEM

Enclosed is a copy of the new leaflet entitled "Regulations Governing the Use and Authorization of the Name and Emblem of 4-H Club Work." Most of the State distribution officers have ordered supplies for distribution to State and county Extension personnel.

Our office is currently in contact with 50 or more concerns that enjoyed earlier authorizations for use of the 4-H name and emblem on regalia, supplies to be sold, literature, or other items. As you may recall, these earlier authorizations are rescinded, in most cases, on June 30, 1955. Copies of letters from our office to these concerns are being sent to State 4-H Club Leaders in the expectation that you will advise with our office relative to the necessity for reissuing authorizations within the State. The most frequent problem relates to companies producing ribbons, medals, and regalia items. The Extension Subcommittee on 4-H Club Work and the Extension Committee on Organization and Policy recommend that, insofar as possible, such items be distributed for sale through the National Committee on Boys and Girls Club Work. An exception (made at the June meeting of the 4-H Subcommittee) is the case of ribbons for fairs which may be purchased from authorized concerns on order by Extension workers or fair associations.

We are most appreciative of your helpfulness and that of your staff in implementing this new policy statement contained in the leaflet.

REGIONAL 4-H CAMP TO BE HELD IN WASHINGTON

August 15 to 22 will find representatives of 17 States assembled in the Washington area for the Regional 4-H Club Camp. Headquarters will be at Howard University. The interesting program of tours, discussions, dramatic presentations and recreational events will be focused on the theme "Your Government, 4-H and You."

General plans for the event were made by a Regional Camp committee of which W. H. Daughtrey, Associate Director in Virginia, is chairman. Other members are:

Mr. G. C. Cypress, Miss.
Mrs. Ezelle M. Hawkins, Md.
Mr. Ross W. Newsome, Va.
Mrs. Marian B. Paul, S. C.

Mr. W. E. Skelton, Va.
Mr. George Foster, USDA
Miss Mena Hogan, USDA
Mr. Charles A. Sheffield, USDA

Chairman of the Camp is P. H. Stone, who was recently appointed to the Federal staff. Before coming to Washington Mr. Stone was State supervisor of Negro agricultural Extension work in Georgia, where he made outstanding achievements for the betterment of rural families. Our Division will lend full support to this important event involving nearly 200 4-H Club members and leaders.

STATE 4-H CAMPS TAKE MANY PATTERNS

June to August are filled with 4-H Camps. We could literally say "the woods are full of them." We are impressed with the diversity of purposes and programs of these many events. They include conservation camps, music camps, health camps, citizenship camps, forestry camps, wildlife camps, older youth camps, leadership camps, and just plain camps of the traditional pattern.

We started to list them, but got bogged down in the long, long list. Besides those interesting events on the summer schedules, there are numerous 4-H Weeks, Junior Leadership Events, and 4-H Summer Schools on many campuses.

All of these offer Club members advancement towards the broad objectives of well-rounded living for rural youth.

LEADERS IN WESTERN STATES TO HOLD SUMMER CONFERENCE

State 4-H Club leaders of the Western States are privileged to accompany their Directors to Ft. Collins for a July 20-22 meeting. This will be a sharing-conference where the leaders meet half of their time with the Directors and half in separate sessions. Plans for the conference were moved along speedily during Western Region leaders meetings at National 4-H Club Camp.

HEALTH

The Bureau of Dental Health Education of the American Dental Association has offered its services in promoting the dental health of children and youth. The association has much to offer in the way of consultation in the planning of health programs for 4-H Club members. Your name has been sent to the Bureau, suggesting that you receive a listing of the services available. This is just to alert you that a member of the association may be writing you.

THE AMERICAN-KOREAN FOUNDATION

At its June meeting the Extension Subcommittee on 4-H Club Work recommended the addition of the American-Korean ^{Foundation} program to our list of "Opportunity to Share Through 4-H." This non-profit service group is currently engaged in a subscription and relief program to aid stricken families in South Korea. As you know, there is a 4-H Club program in that country of considerable size and importance. Colonel Charles W. Anderson, a retired army officer, is now serving as promotor and director for the 4-H Club work of the Foundation. We have suggested to Mr. Frank Fisher, Director of Public Affairs for the American-Korean Foundation, that he provide you with educational information relative to their program.

DAIRY SCIENCE MEETINGS

Dairy Extension Specialists attending the dairy science meetings at Michigan State College recently gave some attention to considering how Extension specialists could help in developing and using local 4-H Club leaders. Director Paul Miller spoke at this conference. It is gratifying to have other Extension workers sharing with us the confirming of the local leader training program.

GRANGE-EXTENSION COOPERATION

On invitation from Wib Justi, Youth Deputy of the National Grange, the Extension Subcommittee discussed opportunities for Grange 4-H cooperation in the development of educational programs for rural young people. You will observe in the minutes of the Extension Subcommittee that reaction was favorable and we were invited to assist in the development of exploratory conversations between Extension representatives and State Grange Masters, Juvenile Superintendents or youth committees. Possibly representatives of the Grange will be contacting you in the coming months.

Objectives of these conversations would relate to cooperative efforts to improve all of our services to young people. Our conversations with Mr. Justi have been most friendly and productive. We will be interested to hear of examples of cooperative efforts. It is not expected that a Memorandum of Understanding would necessarily result from such meetings.

CITIZENSHIP COMMITTEE ASKS FOR HELP

An opportunity may be open to 4-H Clubs in regard to the support of the National 4-H Citizenship program. Mr. L. R. Pennington, Director of the National Americanism Commission of The American Legion, has asked if we could explore the possibilities of using their assistance and cooperation.

The National 4-H Citizenship Committee, in considering this, has asked that we secure information from the States. To that end may we ask your attention to the sheet attached to this letter.

DRAMATIC CLOSING FOR NATIONAL CAMP

We are pleased to send you copies of "The Flame That Lives," which gives quotes and excerpts from important speeches made during the Silver Anniversary Camp. These Camp highlights, in recorded form, were part of the final program in the Aztec Garden of the Pan American Union. They had been selected and assembled into a dramatic sequence by Harold Allen of the National Committee on Boys and Girls Club Work, with the continuity bridges given live by four 4-H delegates. The summary was mimeographed with the thought that you might like to circulate it among interested persons. Also, it could be included with State materials for use at 4-H gatherings, State meetings, and other events in a somewhat similar type of program as at Camp. Let us know if you would like additional copies, or feel free to make your own duplication.

EDWARD V. POPE JOINS DIVISION OF HOME ECONOMICS STAFF

Edward V. Pope joined the Federal Extension staff on July 1 as Specialist in Parent and Family Life Education, coming to the Federal office from Cornell University where he was Extension Specialist and Associate Professor of Child Development and Family Relations.

Some of you saw Mr. Pope in action at the National 4-H Club Camp. He was speaker and consultant in the delegates' sessions when they considered "4-H and You."

PUBLICATIONS AND OTHER TOOLS

Many fine publications were on display during National Camp. Since State Leaders studied those so carefully, we will devote our space here to bulletins not shown at Camp because they were not included in the two areas selected for the bulletin display.

"4-H Citizenship Program" (Washington), a challenging leaflet, has been off the press since the first of the year. Perhaps some of you have already seen it.

"The Alabama 4-H Club Story" - Hanchey E. Logue recounts the interesting story of 4-H progress in his State. We would like to know if other States have done recent leaflets of this type.

"Making a Bug Net" and "Making an Insect Spreading Board" (Oregon), are two in a series of leaflets aimed to help members understand key points and develop interesting and informative demonstrations.

"Livestock Range---It's Nature and Use" --Part I: Range Plants, and Part II: Forage Values (Montana). These fine bulletins prepared for 4-H groups are also popular with stockmen.

"Field Crop Leader's Guide" (Montana), a new multilith circular, gives information to help a local leader and his club achieve a well-rounded program.

"A Guide for Baby Sitters" (Idaho), gives many helpful suggestions. There are coordinated records and an information sheet for the Club member to use in outlining the responsibilities with each new family. The bulletins were prepared by Howard Shepherd, newest member of the State 4-H Staff.

"4-H Results 1954" (Ohio), shows in graphic form some of the measures of progress in their 4-H program. Its primary use is with staff members.

"Careers Ahead" (National Project in Agricultural Communications). The land-grant colleges have purchased a sizeable number for distribution. You might want to check with your dean in charge of resident agriculture, if you do not already have copies of this excellent publication.

"On Tour with Milk" (Pennsylvania). This is another of the interesting cartoon-type health leaflets. Members are challenged to keep checking until they become Grade A tourists.

"Rural Life in Kansas" - The interest-getting letterhead becomes the front page of a leaflet issued for young men and women in Extension.

"Tops in Your Teens" - We find some States using and recommending this leaflet which aims to help a youth become a "Best All Around Person". You could get an information copy or a quantity from United Fruit Company, Pier 3, North River, New York, N. Y.

"Selected Films for World Understanding" (a guide to films for study and discussion of America's role in the world today), was recently issued by Audio-Visual Center, Indiana University, Bloomington, Indiana. There is a charge for this list.

A brand new filmstrip, "Make Yours a Well Dressed Home," has 81 frames in full color, a 33 1/3 rpm commentary recording; also a syllabus to use for more detailed study. This would be useful with older 4-H Club members and leaders. Write to Successful Farming, Des Moines 3, Iowa, for information.

"When You Step Out", recently revised in Pennsylvania, is a project with either masculine or feminine slant. Half of the book is for boys and half for girls. It is written for Club members age 15 or over. A mimeographed guide for leaders is also available. Other interesting new publications from Pennsylvania are "4-H Party Time", "Leaders' Guide for Clothing", and "Free Lance in Clothing". The latter is another project for older members.

"4-H Exhibits That Tell a Story" (Massachusetts). Many excellent suggestions for Extension agents and volunteer leaders for planning^{and} setting up exhibits. Two rating sheets of six 4-H Club exhibit plans are used with the leaflet to help leaders evaluate exhibits.

"You, As A Judge" (Massachusetts). Prepared for Extension personnel and lay persons invited to judge at field days, fairs, and special shows.

ENCLOSED FOR YOUR USE

Dr. Evelyn Blanchard has recently issued a listing of publications in the foods and nutrition area. The section dealing with 4-H literature is excerpted for your use. Dr. Blanchard is sending the full listing to the nutrition specialists. Enclosed also are a listing of 1954 project enrollments and a safety bulletin, "Safe or Sorry?" prepared for the National Home Demonstration Council by Mrs. Clara Bailey Ackerman.

A listing of literature prepared especially for 4-H projects in home management is enclosed. Only printed and off-set material is included. If you have prepared any new material since this listing was made, will you please send copies to the Federal 4-H office. You will be interested to know that the 4-H Home Management Development Committee held a meeting in connection with National 4-H Club Camp. A report of the committee's findings will be coming at a later date.

We are also including copies of some of the key-note speeches made during Camp. The expressions from you and your delegates prompted making available the tapes of the summary on the final evening's program.

The Division of Information Programs is making available a summary of press, radio, and TV coverage. This will be sent to you as soon as available.

SHARING THE GOOD IDEAS FROM THE STATES

CALIFORNIA - State Ideas Letter

Each issue of the "Ideas about 4-H Clubs in California" now has a feature topic describing successful methods used in the various counties. A subject is announced, well in advance, for each issue. The June issue featured tips on program planning for council meetings, community clubs, and Hi 4-H (Older members). July issue will feature leader training.

COLORADO - Scholarships

Twelve college scholarships to Colorado 4-H members are being offered by the Centennial Foundation of Denver. Applications will be judged on the basis of overall Club records in addition to participation in school and community activities. Academic records are also given consideration.

MARYLAND - Clean-Up Campaign of Large Proportions

4-H Clubs in Frederick County sparked a clean-up campaign which involved 625 workers and 147 trucks, in an effort to clear county roads and highways of litter. All told, they gathered and carted off 244 loads of trash. Not only were they interested in clearing the roadsides of litter but of planning ways to keep them clean.

MINNESOTA - Group awards for community service

County rural youth groups will be recognized for outstanding community service. Three county groups are to be honored during 1955.

NEW HAMPSHIRE

The Health Program for 4-H members in New Hampshire is being revitalized. A committee of volunteer 4-H leaders, county 4-H agents and State personnel met recently to discuss the present program and to add new life to it. The committee agreed that health should be offered as a project and as an activity. Eight units on 4-H Health and Personality will be offered.

NORTH CAROLINA - Foundation concentrates on Camp funds

The 4-H Club Foundation of North Carolina has launched a campaign to raise funds to complete a 4-H Camp for Negro youth at Hammock Beach in Onslow County.

NORTH DAKOTA - Loan fund in memory of former State Leader

In memory of the late Martin C. Altenburg, a fund is being established to provide educational loans for 4-H members attending North Dakota Agricultural College. Contributions are being administered by a student loan committee.

OHIO - Portrait of a Pioneer

A portrait of A. B. Graham will be hung in the new Youth Center at the Ohio State Fairgrounds. The plan is for the lobby of the Center to become the official place to hang portraits of persons who have made outstanding contributions to youth programs in the State. Mr. Graham's portrait will be the first to be hung.

OREGON - More Junior Leader Work

More training for junior leaders has been a major goal of the recent 4-H summer school. Growing interest of older club members in continuing 4-H has prompted scheduling of more classes in counseling and leadership.

WEST VIRGINIA - Interesting Community Project

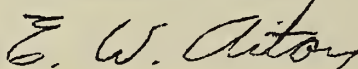
Attention is being focused on a community project, where Club members have planted land to trees. However, something more will be done than furnishing and planting the trees. The trees will be cared for, harvested, and sold by the members as Christmas trees. The money will be turned over to the Community Church to be applied to the building fund.

WISCONSIN - Reporting Youth Work

All county home demonstration council youth committees fill out a report of ways they have assisted 4-H and other youth in their county. The combined report becomes a valuable source of ideas. Copies of the report form may be secured from Miss Blanche L. Lee, Assistant Director (Home Economics).

Our entire staff expresses appreciation for the wholehearted cooperation we received from all of you in working out the many details of the Silver Anniversary Camp. It's that feeling of team work that makes our assignment so satisfying.

Sincerely yours,



E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

Tena Bishop
George Foster
Mylo Downey
C. C. Lang
Fern Shipley (editor)

Enclosures